

Michigan Association of Middle School Educators

EXHIBITOR PROSPECTUS



Michigan Association of Middle School Educators

46th Annual Conference

Lincoln Park Middle School

March 4, 2016



For more information, contact the MAMSE office at (734) 677-5678

www.mamse.org



MAMSE
2016 Conference
Friday, March 4, 2016
Lincoln Park Middle School, Lincoln Park, MI

APPLICATION FOR EXHIBIT SPACE

We offer six foot tables for \$160 each; if you need more space, additional tables are available for a reduced rate of \$60 each. Sponsorship opportunities can include an exhibit space, so please be sure to review that information as well. Please contact the MAMSE office with any questions. Thank you for your support! If you would like to be listed in the conference program, confirmation and payment are needed by February 19, 2016.

Name of Exhibiting Organization: _____

Contact Person: _____

Additional Names of People in Booth: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: () _____ **E-Mail: _____

Website URL: _____

*****ALL conference communications will be sent to the e-mail address above. Including exhibit confirmations, and set up times. Please provide the e-mail address for the attendant that will be onsite!*****

Exhibit fee includes: one 6' table, two chairs, and 2 meals for one person (Breakfast and Lunch).
Please note that NO pipe and drape, carpet or table covers are provided.

Number of exhibit spaces desired: _____ @ \$160 = _____

Additional Tables needed: _____ @ \$60 = _____

Additional meals:
Friday Continental Breakfast _____ @ \$5 = _____
Friday Lunch _____ @ \$10 = _____

Total: _____

Do you need electricity? _____ Yes _____ No

**PLEASE RETURN THIS FORM WITH PAYMENT TO:
(CHECK, MONEY ORDER, PO)**

MAMSE
Attention: Vera Moore
1390 Eisenhower Place
Ann Arbor, MI 48108
Tel: (734) 677-5678
Fax: (734) 677-2407
mamseoffice@mamse.org

APPLICATION DEADLINE: FEBRUARY 19, 2016



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****All sponsorships include a 1 year link to your website on the MAMSE website, signage at the event and acknowledgement in the onsite brochure!****

Conference Event Sponsorships

_____ Awards Sponsor	@ \$3000
<i>Sponsorship of the Teacher of the Year, Administrator of the Year, Teaching Team of the Year, College Professor of the Year, and Parent of the Year. Your company name will be advertised as the sponsor of each of the above awards in the onsite brochure. You will also receive a FULL page ad in the onsite brochure.</i>	
_____ Grant Sponsor	@ \$3000
<i>The purpose of the grants is to promote the development and implementation of ideas and/or programs related to the eight essential themes listed below with a special emphasis on improving services to middle level students. You will also receive a FULL page ad in the onsite brochure.</i>	
_____ Lunch	@ \$1000
<i>Lunch sponsorship includes a HALF page ad in the onsite brochure</i>	
_____ Continental Breakfast	@ \$500
_____ Volunteer Sponsor	@ \$250
_____ Speaker Sponsor	@ \$250
<i>Speaker and Volunteer room refreshments will be provided with the above sponsorships.</i>	
_____ Registration Sponsor	@ \$500, \$1000, \$1500

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SPONSORSHIP CONTRACT

Your company can expand its visibility at this annual event by being a conference sponsor! Many opportunities are available. Please check the category and amount that you would like to sponsor:

- _____ **Grants \$3000 (Please see additional information for other benefits of sponsoring Grants)**
- _____ **Awards \$3000 (Please see additional information for other benefits of sponsoring Awards)**
- _____ **Lunch \$1000**
- _____ **Breakfast \$500**
- _____ **Speaker Refreshments \$250**
- _____ **Volunteer Refreshments \$250**
- _____ **Registration Sponsor \$500, \$1,000, \$1500**
- _____ **Bag Stuffer \$75 each (You provide the item(s), we will include it in all conference tote bags!)**

Deadlines for Sponsorships:

Sponsorship commitment **February 19, 2016** (For inclusion in on-site conference program book)

Total Sponsorship Commitment = \$ _____

PLEASE SIGN IN THE SPACE PROVIDED AND FORWARD YOUR COMPLETED CONTRACT AND FULL PAYMENT TO:

MAMSE 1390 Eisenhower Place Ann Arbor, MI 48108

Tel: (734) 677-5678, Fax: (734) 677-2407. Checks and Purchase Orders should be made payable to MAMSE. I have read and it is agreed all Rules and Regulations stated in the contract are a part hereof and no agreement other than those contained herein shall be binding upon the parties unless in writing, signed by the Show Manager.

Firm Name of Lessee: _____

Printed Name of Signer: _____ **Title:** _____

Signature: _____

Address: _____

City: _____ **State:** _____ **Zip:** _____

Telephone: () _____ **E-Mail:** _____

Website: _____

For Office Use Only:

Accepted Date: _____ Booth Number(s): _____ Amount Paid: _____

Payment Reference: _____ Balance Due: _____

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CONFERENCE PRIZE DONATION FORM

MAMSE CONFERENCE PRIZE GIVEAWAYS
(Items Raffle to ALL Attendees)

Your gracious donation of items to be given away at the MAMSE Annual Conference would be greatly appreciated!

_____ Number of raffle item(s) turned over to MAMSE. All registrants receive a prize ticket with their name badge.

If you know what you would donate to the MAMSE conference raffle. MAMSE will indicate what you are giving away on an in-conference prize display. Please list the item(s) below.

Item(s) _____

Exhibitor _____

Contact Person _____

Address _____

Phone #: _____

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NOTE: When item(s) are available for shipping, please contact the MAMSE office for shipping instructions. Shipping should be done by February 26, 2016.

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2016 ON-SITE BROCHURE ADVERTISING RATES
 (Black and White Only)

		Ad Sizes
Inside Front Cover.....	\$200	7" X 10"
Inside Back Cover.....	\$200	7" X 10"
Outside Back Cover.....	\$200	7" X 10"
 Inside Pages:		
Full Page.....	\$200	7" X 10"
Half Page.....	\$150	7" X 5"
Quarter Page.....	\$75	3-1/2" X 4"
Business Card.....	\$50	3-1/2" X 2"

Ad Closing Date: **February 19, 2016**

Advertising is issued on a first come, first serve basis. Due to limited space available for advertising, we encourage you to phone us regarding space availability. We must have all artwork in **electronic and print form** or in **print form** to verify content and layout. We cannot give verbal guarantee of space availability. We cannot accept cancellations after the closing date.

Send Ads and/or Inquiries to: **MAMSE**
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